SUPPORTING DIVERSITY IN STEM

Laura McCullough
Professor of Physics
University of WisconsinStout



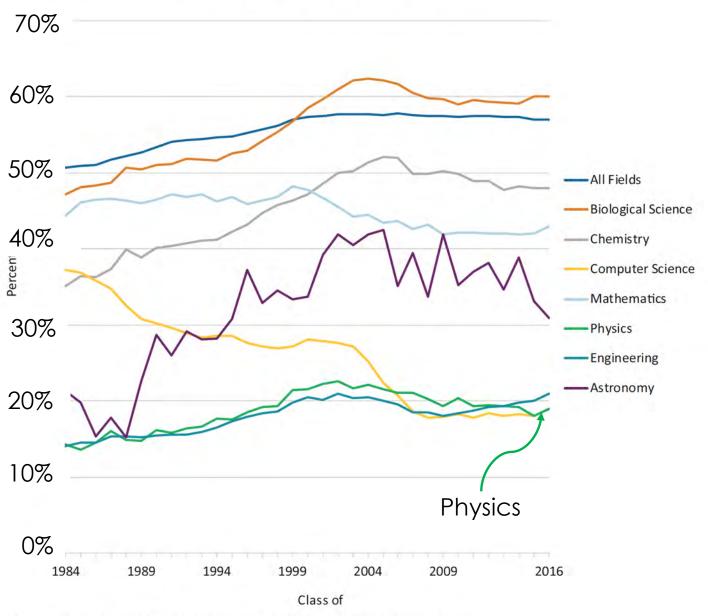
# WELCOME!

#### **DISCLAIMERS**

- Topic can be uncomfortable
- Learning is uncomfortable!
- Happy to provide sources
- QR code on last slide—my website & these slides
- Focus on gender
- I love this topic = I talk fast!
- My biases

# WHY TALK ABOUT DIVERSITY AND STEM?

#### Percent of Bachelor's Degrees Earned by Women in Selected Fields, Classes of 1981 through 2016



Source: National Center for Education Statistics. Data compiled by AIP Statistical Research Center

#### Number of African American, Hispanic, and Native American Women Earning Bachelors in Physical Science Fields, 2003 and 2013

	Total Number of Degrees Earned		Degrees Earned by African American, Hispanic, and Native American Women	
	Degrees in 2013 (#)	Change '03-'13 (%)	Degrees in 2013 (#)	Change '03-'13 (%)
Earth Sciences	5,506	64	223	182
Atmospheric Sciences	760	25	19	111
Chemistry	14,886	50	1,307	41
Physics	6,760	59	118	40
Astronomy	413	33	11	-8
Oceanography	247	75	13	333
Other Physical Sciences	812	23	62	138
All Physical Sciences	29,384	53	1,753	54

2013 women bachelors physics: 1162 astronomy: 128

OK, SO

- Waste of talent
  - What ideas have been lost?
  - How slowly have we made progress?
  - How much energy has been diverted from science?
  - How much money has been diverted from science?

- Moral issue
  - Serious inequity in our culture
  - Social justice issue
  - Systemic racism, sexism, etc.

# HOW CAN WE CREATE A MORE INCLUSIVE STEM?

- Find out what helps
- Find out what hurts
- Build awareness
- Motivate people
- Offer strategies and actions
- Measure effects

## **DEFINITIONS**

EQUALITY

• DIVERSITY

• EQUITY

• INCLUSION

• JUSTICE

• INTERSECTIONALITY

#### Equality



The assumption is that everyone benefits from the same supports. This is equal treatment.

#### Equity



Everyone gets the supports they need (this is the concept of "affirmative action"), thus producing equity.

#### Justice



All 3 can see the game without supports or accommodations because the cause(s) of the inequity was addressed.

The systemic barrier has been removed.

# DIVERSITY VS. INCLUSION

Diversity is inviting someone to the party. Inclusion is asking them to dance. –Verna Myers







# INTERSECTIONALITY





#### THINGS THAT HELP

- Sense of belonging
- Self-identity as a scientist
- Talking about the topic
- Growth mindset

APS STEP-UP: https://engage.aps.org/stepup/home

#### THINGS THAT HURT

- Harassment\* (3/4 of undergrad physics women!)
- Stereotype threat\*\*
- Fixed mindset\*\*
- Microaggressions\*\*\*

\*Aycock, Hazari, Brewe, Clancy, Hodapp, Goertzen. PHYSICAL REVIEW PHYSICS EDUCATION RESEARCH 15, 010121 (2019)

\*\*https://www.ted.com/talks/russell\_mcclain\_implicit\_bias\_stereotype\_thre at\_and\_higher\_education

\*\*\*Barthelemy, McCormick, Henderson doi:10.1119/perc.2014.pr.005

#### IT'S ALL ABOUT THE BIAS

- Implicit/Unconscious/Unintentional/Unexamined bias
  - Growing up → culturally instilled values
  - Pervasive: everyone has them
  - Separate from explicit biases (can be same or different)
  - May differ from our declared beliefs
  - Tend to favor our own in-group
  - Malleable—thank goodness!

## REDUCING BIAS

- Awareness
- Motivation
- Actions

The End of Bias: A Beginning. Nordell, 2021.

#### **ASSUMPTIONS**

- Stereotypes and assumptions are mental shortcuts
- Can be very useful
- Can be problematic

#### **AUTHENTICITY**

- Inclusive environment is one where people bring their true, authentic self
- No need to hide parts of identity
- Changing culture starts with you
- Do you bring your authentic self to school/work?

# ALL THE FEELS!

- Emotional topic
- Emotion = Engagement

## PITFALLS/MISCONCEPTIONS

- You can become "woke" and be done
- Depression, anger, frustration without action
- Thinking you are a bad person because of unconscious bias
- Impatience with others
- Assuming intent instead of ignorance
- Focus on past mistakes
- Wanting immediate visible changes

### READY, SET, ACTION!

- Think about your daily routine
  - Where are places you are likely to make assumptions?
  - Where are places you are likely to be biased?

 Think about one way you can be more authentic and true to yourself at school/work.

- What is one action to make your classroom more inclusive?
- What is one action to make a process more inclusive (hiring/tenure/performance evaluation)?

#### KEEP GOING!

- Set a time to meet with others
- Start a reading group
- Find webinars, TED talks, podcasts, research
- Invite others to help
- Ally/affinity groups
- Get administrators involved

# THANK YOU!

Lauramccphd.com

